

**ECOSOC Annual Ministerial Review
Regional Ministerial Meeting for Asia and the Pacific on
Promoting Health Literacy**

**29 & 30 April 2009
Beijing, China**

PROGRAMME

29 April 2009

8:30 a.m. Registration

12:45 p.m. Lunch break

2:00 p.m. Dialogue Session 1:

Promoting multisectoral actions

For discussion:

Who's doing what: action by all sectors at all levels (governments, civil society and the private sector)

Sustained action: mechanisms and processes at the national and regional levels

Success stories: which effective national models can be replicated within the region?

Panelists:

Dr. Liming Li, Vice President, Chinese Academy of Medical Sciences/PUMC, China

Dr. Scott Ratzan, Vice President, Global Health, Johnson & Johnson and Editor-in-Chief, Journal of Health Communication: International Perspectives

Dr. Bernhard Schwartländer, Country Coordinator, UNAIDS China

Dr. Fiona Adshead

30 April 2009

9:30 a.m. Dialogue Session 3:

Building capacity to increase health literacy

For discussion:

How can various stakeholders increase health literacy among patients and in communities and what type of capacity-building activities are needed in both situations?

What skills and support do health practitioners need in order to help increase and sustain the health literacy of the populations?

Panelists:

Dr. Wang Ruotao, China Center of Diseases Control and Prevention, China

Dr. Kwok Cho Tang, Scientist Health Promotion, WHO

H.E. Dr. Nadera H. Burhani, Deputy Minister of Public Health, Afghanistan

Moderator: Mr. David Hipgrave, UNICEF, China

11:30 a.m. Break

11:45 a.m. Plenary Panel: Presentations of best practices and new initiatives on health literacy

UNICEF (Dr. Festo Kavishe)

WHO (Dr. Hans Troedsson)

IMO

Johnson & Johnson (Mr. Scott Ratzan)

Chair: Dr. Fiona Adshead, Director, Department of Chronic Diseases and Health Promotion, World Health Organization, WHO

1:00 a.m. Lunch Break

2:30 p.m. Plenary Panel: Reports from the NGO meeting and the panels

Mr. Cui Jianjun, Secretary-General of the China NGO Network for International Exchanges (CNIE)

Plenary Session - Mr. Nikhil Seth (UNDESA)

Dialogue Session 1 - Mr. Alistair Nicholas

Dialogue Session 2 - Ms. Melinda G. Frost

Dialogue Session 3 - H.E. Dr. Nadera H. Burhani

3:45 p.m. Chair: H.E. Ms. Sylvie Lucas, President of ECOSOC
Closing Session

Closing statements:

H.E. Ms. Sylvie Lucas, President of ECOSOC

Dr. Fiona Adshead, Director, Department of Chronic Diseases and Health Promotion, World Health Organization, WHO

Dr. Qing Yang, Director General, Ministry of Health, China

Mr. Sha Zukang, Under-Secretary-General, United Nations Department of Economic and Social Affairs (UNDESA)

5:00 p.m. Meeting adjourns