

2017/18 UBA – 2. Aims and Objectives

2.1 Why 'Business and Enterprise' in the title?

- **Business**
- **Enterprise**

Business – **Profit**

Enterprise – **Change**

Business Enterprise = **Profit Change**

- **Contact change**. This year's forum was based on the 1st European Forum which was established as part of the Adis Ababa Action Plan as a result of the 1993 G-7 summit. The objective was to improve alignment and coordination among

development partners.

Investment