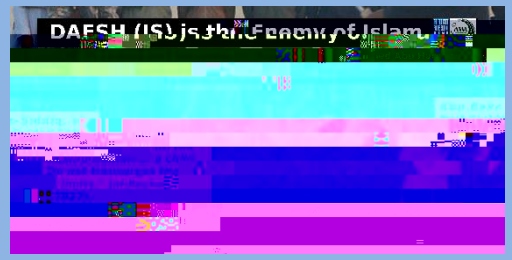
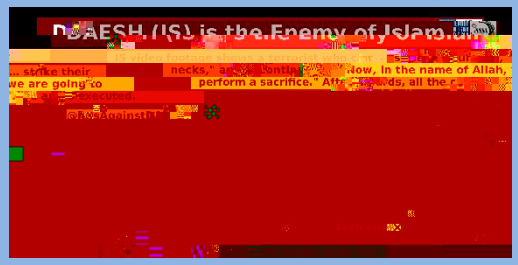
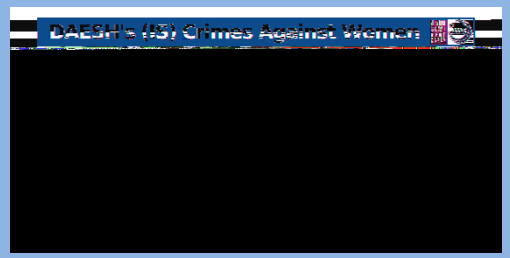
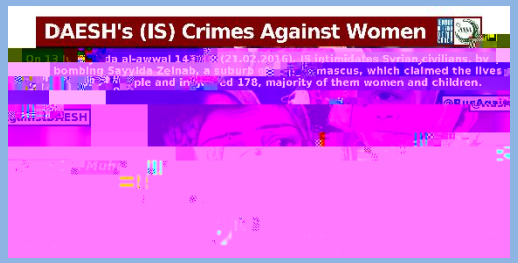
THE PROGRAM OF DISCLOSING AND COUNTERACTING TERRORIST PROPAGANDA

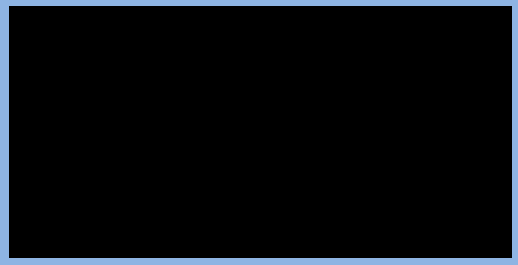
- Identification of terrorist propaganda, including social media and the Internet monitoring;
- Analysis of terrorist propaganda materials;
- Development of counter-messaging materials;
- Dissemination of counter-messaging materials in social media, on the Internet, in educational institutions, as well as through non-governmental and religious organizations;
- Work with Russian public organizations, the Muslim clergy, migrant communities, journalists etc.
- Development of automated methods to identify terrorist propaganda.



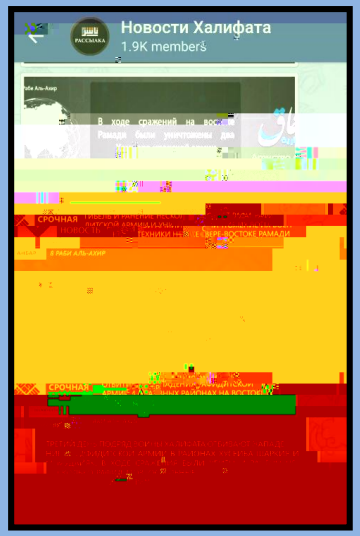


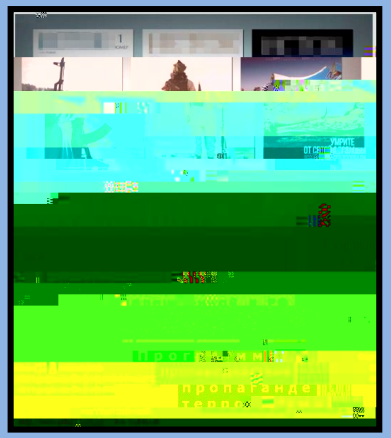


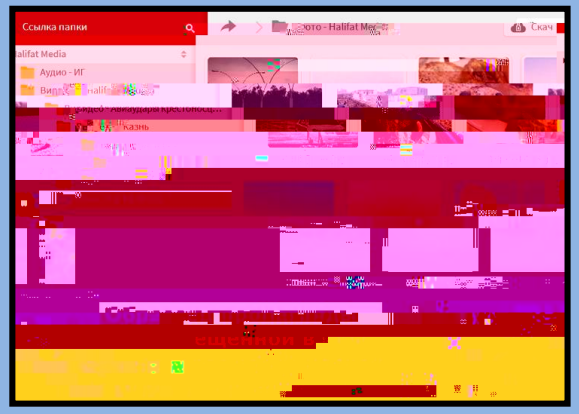


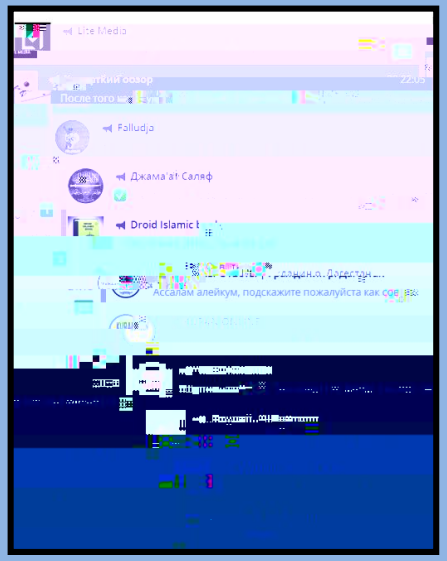


DISCLOSING TERRORIST PROPAGANDA



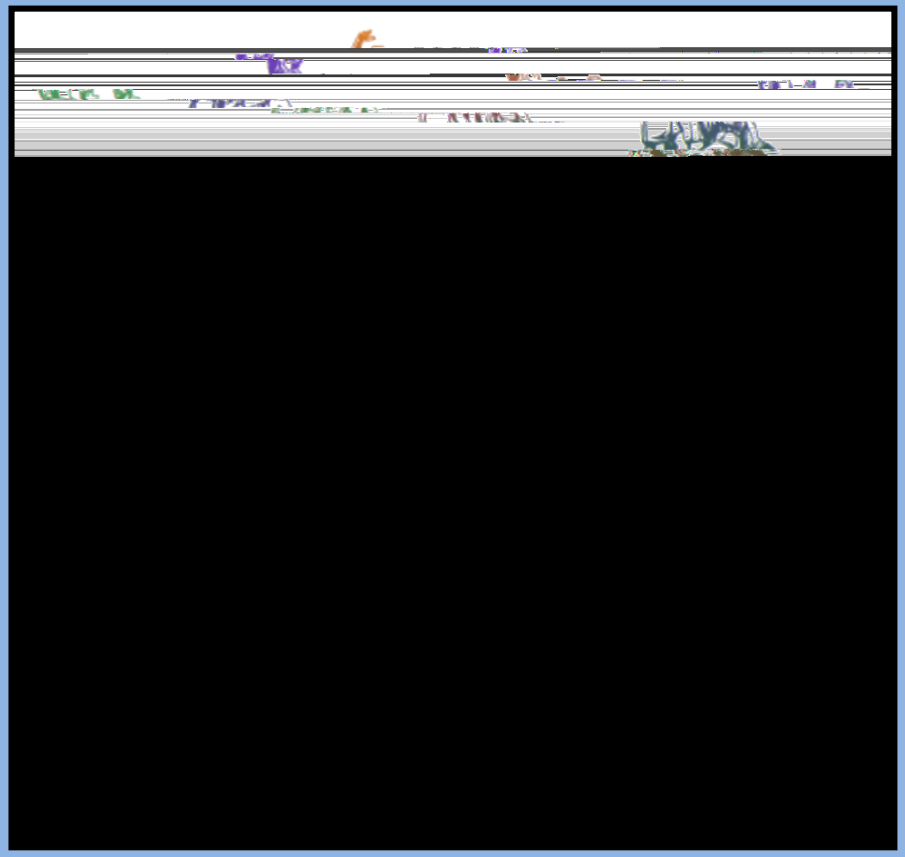


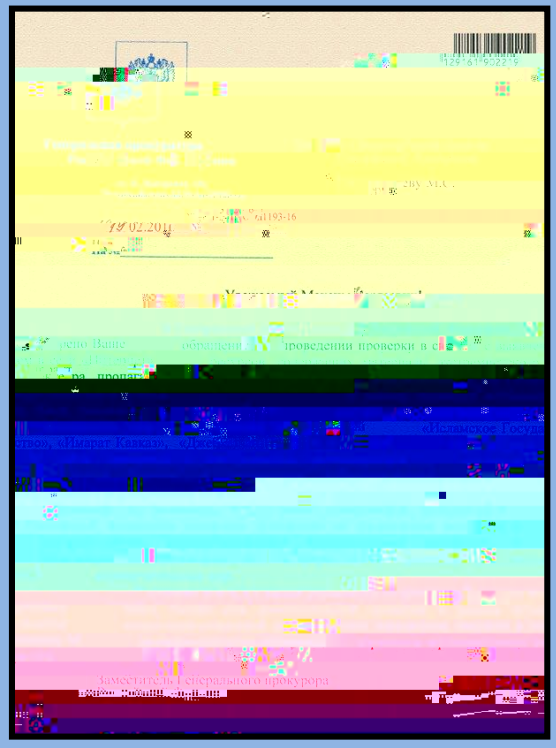




ISIL releases hundreds of movies and videos, dozens of radio shows, thousands of propaganda photos, issues hundreds of press releases and infographics, publishes magazines and special apps for Android in Russian as well as in other languages on social media and web messengers.

DISCLOSING TERRORIST PROPAGANDA





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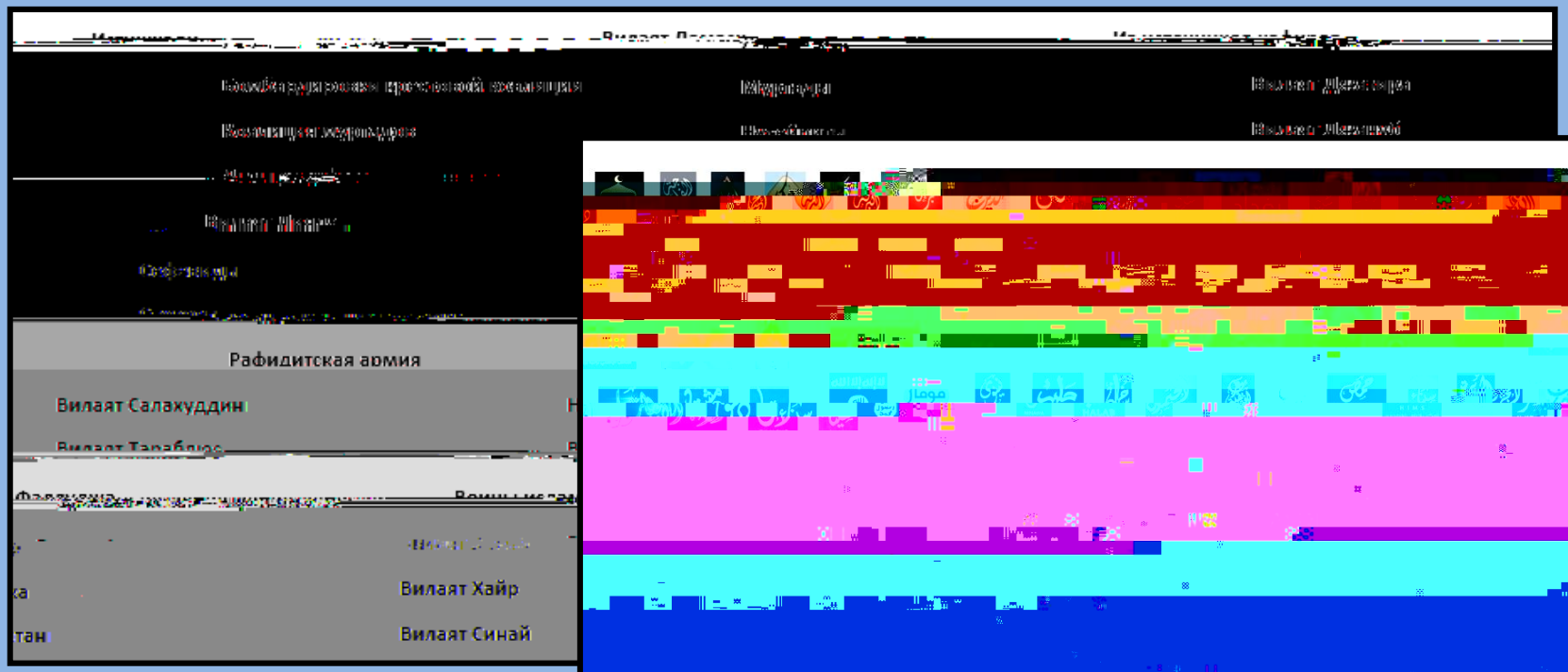
The website of the Civic Chamber of the Russian Federation has a banner encouraging non-governmental organizations to send information on terrorist propaganda on the Internet. More than 5000 links have been received from civil society activists. Hundreds of terrorist resources have been reported to the General Prosecutor's Office and deleted.

DISCLOSING TERRORIST PROPAGANDA



Example of a set of words obtained from the frequency analysis of the ISIL materials. Such data allow to identify certain terrorist propaganda materials automatically.

Library of logos of terrorist groups and news agencies that also allows to identify terrorists video materials automatically.

- **Reliance upon a distorted version of Islam and one-sided use of Qur'an.**
- **Myth about ISIL as the only group of true Islam followers and about its legitimacy to represent the interests of all Muslims and elect the Caliph.**
- **Myth about Muslims' humiliating position in various countries of the world.**
- **Myth about Muslims' privileged life under the Turkish Caliphate.**
- **Simplification of the world picture and promotion of the idea that the Muslims cannot live in peace with the followers of other religions.**

  In fact, Islam calls Christians and Jews "Ahl al-Kitab" (People of the Book). If they live in the Muslim territory, it is prohibited to insult them and attempt attacks on their life, property or dignity.
- **Assertion that Muslims are obliged to move to the territories of Syria and Iraq occupied by terrorists (Stage I).**
- **Assertion that Muslims are obliged to wage a terrorist war in their States (Stage II).**
- **Assertion about the need to carry out terrorist attacks against civilians.**
- **Myth about the statehood and social orientation of ISIL in the occupied Syrian and Iraqi territories.**
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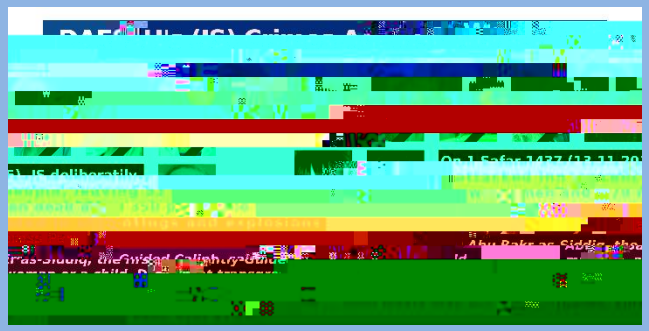
COUNTER-MESSAGING AGAINST ISIL (IS)

@RusAgainsDAESH https://www.oprf.ru/1449/2134/2412/2377/

MAIN LINES OF THE COUNTER-MESSAGING AGAINST ISIL (IS)

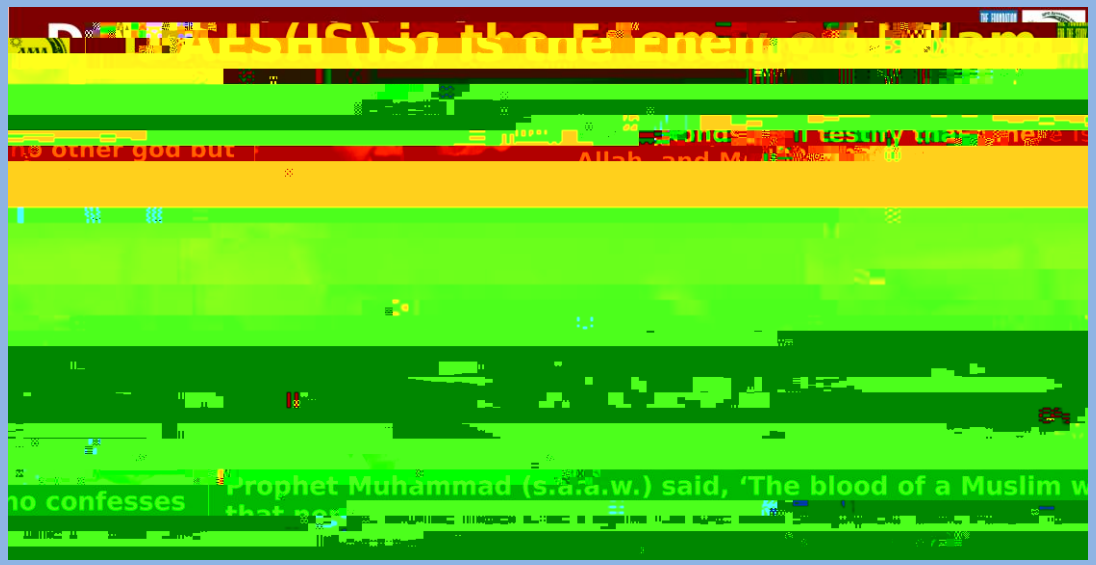
MATERIALS TARGETING CERTAIN AUDIENCES

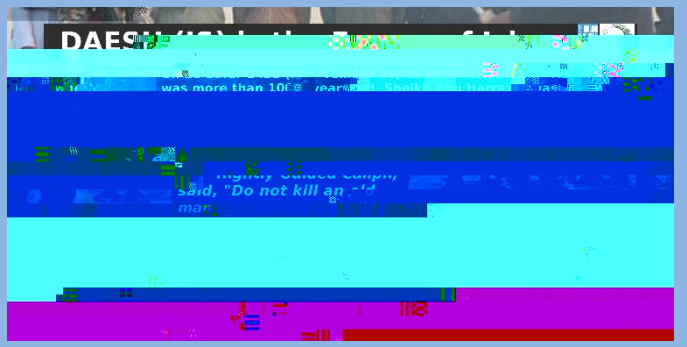
EXAMPLE: WOMEN



EXAMPLE: MUSLIMS

MAIN LINES OF THE
COUNTER-MESSAGING AGAINST ISIL (IS)
DISCREDITING TERRORIST GROUPS ON THE BASIS OF ISLAM

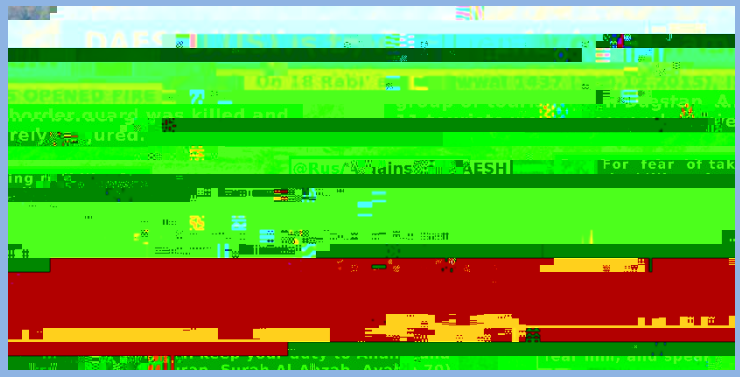




ARGUMENTATION BASED ON THE QUR'AN AND SUNNA USING RELIABLE HADITHS.

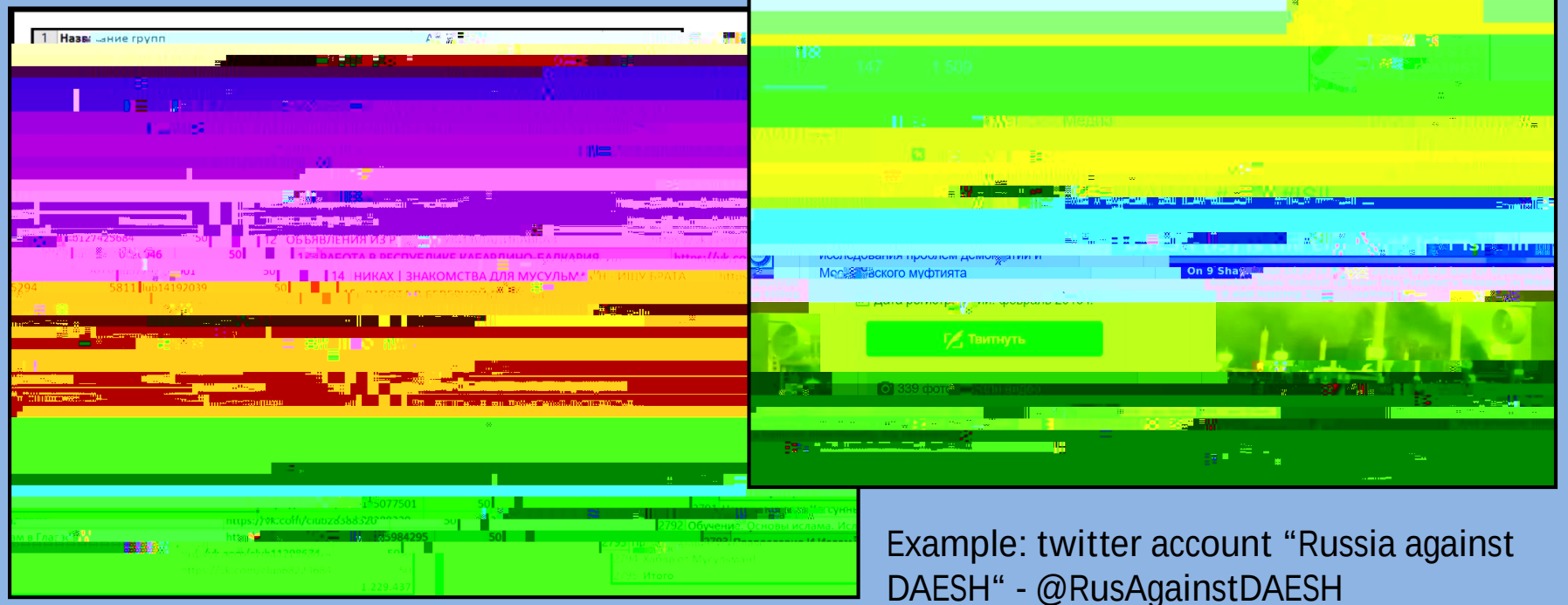
MAIN LINES OF THE
COUNTER-MESSAGING AGAINST ISIL (IS)
DISCREDITING TERRORISTS GROUPS ON THE BASIS OF DEFECTORS' EVIDENCE

MAIN LINES OF THE
COUNTER-MESSAGING AGAINST ISIL (IS)
DISCREDITING TERRORIST GROUPS ON THE BASIS OF THEIR PROPAGANDA ANALYSIS



CHANNELS AND AUDIENCES OF COUNTER-MESSAGING

- CIVIL CHAMBERS IN ALL 85 REGIONS OF RUSSIA (each comprising the most reputable regional NGOs)
- LARGE-SCALE DISSEMINATION OF MATERIALS ON SOCIAL MEDIA
- MUSLIM CLERGY
- MIGRANT COMMUNITIES
- PRISONERS
- YOUTH



Example: twitter account “Russia against DAESH“ - @RusAgainstDAESH

Example: dissemination of materials in 2795 selected groups (more than 1.2 million followers) in the Russian social network "VKontakte" (Islamic groups, Caucasus regional groups etc.)

RECOMMENDATIONS

- Improvement of self-regulation in the private sector. It is necessary to prevent free publication of the ISIL terrorist materials in Russian on Archive.org, Google, Twitter, Facebook, Telegram. We are willing to share the library of terrorist logos and lists of words typical of the ISIL propaganda for its automatic identification, and provide on a regular basis the lists of new terrorist resources for shutdown and our counter-messaging materials for dissemination.

  IT IS NECESSARY TO APPOINT CERTAIN PEOPLE TO BE IN CHARGE IN GOOGLE AND FACEBOOK OFFICES IN MOSCOW AND AN AUTHORIZED PERSON IN ANY TWITTER OFFICE IN EUROPE.

- Identification and prohibition of terrorist resources on the Internet is less efficient than