The United Nations Department of Public Information (DPI), in cooperation with the United Nations Educational Scientific and Cultural Organization (UNESCO), invites you to an event in commemoration of

World Press Freedom Day 2017

Critical Minds for Critical Times:

<u>RSVP</u>

According to UNESCO, the effective implementation of the Sustainable Development Goals (SDGs) will depend on building inclusive knowledge societies with the potential to achieve lasting, positive impacts on the whole range of SDGs, promoting access to education, economic prosperity, social inclusion, environmental protection, and peace. In all this, the role of free, pluralistic and independent journalism is key.

The explosion of fake news in 2016 may serve to raise the value of real news. The SDGs recognize the importance of public access to information and fundamental freedoms, which includes freedom of expression, notably under SDG 16. In this context, the 2017 World Press Freedom Day is focused on why it is vital to strengthen free and quality journalism to enable the media to effectively contribute to the achievement of SDG 16.