



### Statement by Wang Yuefang, Chinese Delegate at the 33<sup>rd</sup> Session of the Committee on Information

April 27, 2011

Mr. Chairman,

Let me start by congratulating the Permanent Representative of Costa Rica, H.E. Ambassador Edgardo Ulibarri for his appointment as the chairmanship of the Committee

I would also like to congratulate other members of the Bureau. I am convinced that your outstanding leadership this session will achieve productive results.

The Chinese delegation thanks Under-Secretary-General Kiyotaka Akasaka for his briefing on the work of the UN in the field of public information and appreciates the positive results achieved by the DPI under the guidance of Under-Secretary-General Kiyotaka Akasaka of the Chinese delegation associates.

Mr. Chairman,  
To further improve the UN's work in the field of information, increase its efficiency and influence and make it more targeted, I would like to make the following points:

First, information work in various official languages should be carried out in a balanced manner in all regions. The work of the DPI should be carried out in a balanced manner in all regions. We express our appreciation to the DPI for its efforts and achievements in strengthening its contact with various countries and using multiple languages to disseminate information.

Second, to actively utilize social networks and other new media, we should increase the total traffic for the whole UN website system. This is too low compared with other

official languages of the UN. Factors like slow updating of the webpage, relatively small amount of information and less than satisfactory content have all affected the use of UN website by Arabic, Russian and Chinese language. We hope that the

DPI will pay attention to the balanced delivery of service in all official languages and use the website as a platform for other countries.

Second, efforts are needed to strengthen the construction of UN websites and quality of the information provided via those websites. We have noticed that

improved the design and functions of the websites and greatly enhanced their informativeness.

It is particularly worthy to mention that the integration and upgrading of functions like documents indexing and news item indexing have helped member states to obtain information through UN websites.

and results have been achieved in the building of UN websites. While positive progress has been made, we still have a long way to go. We support the work of the Secretariat to further improve UN websites and hope that they become a window and platform for introducing

of the UN to the people of the world.

as take many enhance information service provided to the UN. In recent years, the UN has

serve young audience. Such efforts have opened up new channels to take the young

the same time, we should remember that the majority of the people in developing countries still

to bear in mind one objective needs of the people in the field of information. The UN should

access, avoid further widening the gap among different countries in information access.

further increase cooperation and exchange with the media in developing countries and provide more support and assistance to them.

Mr. Chairman,

the United Nations Information Service, the Academic Impact Program and the UN Language Day activities aimed at expanding

UN's outreach. China will continue to support the work of the Committee on Information and strengthen cooperation in various fields with the Secretariat, the DPI in particu-

ular.  
Thank you, Mr. Chairman.