By bringing together key global and local stakeholders such as technical institutions, the leading manufacturers and governmental
organizations, UNEP-U4E can reliably assess global market trends, product innovations and the international best practice policies
and strategies needed to deliver large scale financial, environmental, energy and societal benefits for all - thanks largely to the
successful implementation of energy efficiency standards and policies (mainly, minimum and higher energy performance
standards).

UNEP-U4E's market transformation programmes follow an integrated policy approach – a combination of proven policy measures based on the latest international best practice which defines the minimum efficiency levels and quality criteria which products must

IV. Recommendations for action: means of implementation and partnerships to accelerate progress

Following the UNEP-U4E integrated policy approach to accelerate adoption of energy-efficient lighting, appliances and electrical equipment ensures that the priorities and perspectives of key stakeholders – consumers, businesses, civil society and officials – are addressed during the market transformation process. This results in a powerful approach focused on consumer purchasing and new eco-efficient technology procurement which results in a relatively very fast, more robust and sustainable programme at national level scale. The five stages in the typical United for Efficiency integrated policy approach are:

References and additional reading list

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HAA

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