

Terms of Use for use of the messaging platform in support of the UN Act Now Climate Action Campaign

Please read these Terms of Use which include a Privacy Statement and General Terms and Conditions that apply to your interaction with the UN Act Now Climate Action Campaign through the WhatsApp messaging platform. By messaging the UN Act Now Climate Action Campaign using WhatsApp, you are confirming that you understand and agree to these terms.

Privacy Statement

When you interact with the UN Act Now Climate Action Campaign, you accept to provide to the United Nations the personal information needed to reply to your messages. You can, however, stop interacting with the UN Act Now Climate Action Campaign and request the deletion of your data as explained below.

1. What data is collected and with whom is it shared?

Your data is collected by the United Nations and shared with our technology partner, Praekelt PBC(Praekelt) and with WhatsApp. The data gathered, stored and shared is as follows:

What data?	How is it collected?	With whom is it shared?
Phone number	automatically captured from the user's profile	WhatsApp, Praekelt, UN
Profile name	automatically captured from the user's profile	WhatsApp, Praekelt, UN
Metadata about your connection (IMEI, MAC address, IP address)	this will be automatically recorded from the user's mobile and connection being used	WhatsApp
Message content	the specific information sent by the user,	

You agree to the following code of conduct, supplementary to WhatsApp's existing Terms of Service:

Do not share any personal data about yourself or others.

Do not use the application to violate the intellectual property rights of other persons or entities (i.e., the rights affording protection to creative and intellectual effort which include copyright, designs, patents, trademarks, layouts, and confidential information which may be part of your content).

2. Disclaimer

Engaging with the UN Act Now Climate Action Campaign through the WhatsApp platform is subject to WhatsApp's existing Terms of Service. The United Nations is not responsible for any harm suffered in connection with use of the WhatsApp messaging platform.

The use of the WhatsApp platform for the United (WhatsApp) information which may be part of your content.

Questions about these Terms of Use may be sent to socialmedia@un.org.



UN J22

Gunn / Praekelt

Co Founder